

KEVIN URETSKY-BROADCAST JOURNALIST

Represented by: Paul Brewer, TV Talent Agents; 706.836.5290;Paul.Brewer11@comcast.net

March 2016 - Present

EXECUTIVE PRODUCER

FiOS1

Rye Brook, NY

- Manage line producers in creation of shows for three specific regional zones and approve scripts
- Manage and determine assignments for reporters in field
- Review and approve package scripts from reporters in field
- Executive produce special coverage events such as President Obama speaking at Rutgers University commencement and Dallas Police Department memorial service
- Fill in as line producer
- Work with news director and assistant news director to determine editorial coverage
- Interview potential job candidates

March 2006 - March 2016

NEWS DIRECTOR/ANCHOR

KAPP/KVEW-TV

Kennewick, WA

- Run day to day operations of news department, including online and social media content (2009-2015)
- Maintain scheduling and payroll for news and production department employees (2009-2015)
- Plan and execute coverage of special events (2009-2015)
- Decide on hiring and staff assignment positions (2009-2015)
- Execute re-branding of station (2013)
- Anchor two hour weekday morning show, 5PM and 6:30 PM weekday newscasts
- Anchor and produce daily 12:00 PM internet based newscast (March 2006-Jan 2007)
- Anchor and produce sportscasts for station's newscasts (Dec 2008-Present)
- Maintain web blog
- Provide daily news reports for several local radio stations
- Play-by-play broadcaster for monthly televised WHL hockey games
- Produce and host sports specials
- Co-host of Muscular Dystrophy Association and Children's Miracle Network telethon broadcasts

January 2012-Present

RINKSIDE REPORTER/ANALYST

WESTERN HOCKEY LEAGUE/ROOT SPORTS NW

- On Ice Reporter/Commentator for Root Sports weekly telecasts of WHL Hockey

September 2006 - Sept 2007

COMMENTATOR

KONA-AM RADIO

Pasco, WA

- Provide commentary for daily afternoon radio talk show

October 1992 - February 2006

SPORTS DIRECTOR

KNDU-TV

Kennewick, WA

- Anchor sports for weeknights 5, 6, 10, and 11 PM newscasts
- Manager of station's sports department
- Report local sports stories
- Produce and host sports specials

2002 - 2003

PLAY-BY-PLAY BROADCASTER

CHARTER CABLE

Kennewick, WA

- Play-by-play broadcaster for monthly televised WHL hockey games

1997

SPORTS COMMENTATOR

KTCR-AM

Kennewick, WA

- Host and regular contributor to local morning radio talk show

1996 - 1997

SPORTS COMMENTATOR

KFLD-AM

Pasco, WA

- Host and producer of daily two hour local radio sports talk show

1991 - 1992

TECHNICAL CONSULTANT

SIBSON & CO.

Princeton, NJ

- Provide "best practices" expertise for national sports management consulting firm
- Review and edit national media articles

1990 - 1991

SPORTS ANCHOR/REPORTER

WBNG-TV

Binghamton, NY

- Anchor and produce sports for weekend newscasts
- Report local sports stories
- Report weekly “Academic All-Star” student-athlete feature

1989-1990

SPORTS DIRECTOR

STORER CABLE

Hightstown, NJ

- Host sports segment on weekly “The Local Connection” newscast
- Play-by-play announcer and color analyst for local high school sports telecasts

EDUCATION

B.A.-COMMUNICATIONS-BROADCAST JOURNALISM

1989

The American University-School of Communication

Washington, DC

- Produce and report for weekly basketball coach’s show airing on Sportschannel America affiliate
- Internship at W*USA-TV

SKILLS

- Proficient in INews, ENPS, AP NewsCenter, Final Cut Pro, Edius, In the Field ENG, Twitter, Facebook

HONORS AND AWARDS

- Named Best News Anchor, West Region, APTRA Broadcast Journalism Contest, 2015
- 2015 SPJ Award-Best Sports Reporting Pacific Northwest Region
- Honored With “Kevin Uretsky Night” By Tri-City Americans Hockey Club 2005
- 2004 Dedication Honoree-Pasco Invite Track Meet-Largest Single Day High School Meet in U.S.
- 2002 SPJ Award-Best Sports Reporting Pacific Northwest Region
- 2001 AP Award-Best Sportscast in Washington State (Outside Seattle)
- Multiple time nominee for Central Washington Sports Hall of Fame
- Voted Best Sportscaster in Tri-Cities, WA by readers of Tri-City Herald Spring 2013, 2014
- Named Best News Anchor, West Region, APTRA Broadcast Journalism Contest, 2016

COMMUNITY INVOLVEMENT

- Founders Committee, Central Washington Sports Hall of Fame
- Guest speaker & emcee for local banquets and charity events, including Miss Tri-Cities pageant
- Participant in multiple charity golf, tennis, and hockey events
- School classroom visits to discuss broadcast news
- Former board member for First Tee Columbia Basin